

Thank you for considering supporting Art of the Peace Visual Arts Association.

As you can see from this most recent edition of Art of the Peace magazine we are serious about the stories of Peace Region artists at Art of the Peace. We want to bring this information to the broader community in ways that are stimulating and alive. To this end, our program has four main components:

1. Twice a year – in the spring and fall – we publish Art of the Peace Magazine, featuring a wide range of artistic methods from traditional to cutting-edge contemporary. Despite many fine examples of visual arts coverage in the main stream media, we feel the stories of our artists need to be told in greater depth. Some of the best writers in the region transport you right to the artists studio to learn, share, and be inspired. We work hard to present this information in an effective manner, with flair and excellent design.
2. We also publish an archive of the magazines online, current opportunities for artists, and a directory of visual artists practicing in the Peace Region online – check it out at our web address, [artofthepeace.ca](http://artofthepeace.ca)
3. Every other year we host the Art of the Peace Artfest (Symposium). This is a lively two-day event with speakers, workshops, and presentations, which allows artists and people interested in the arts to network and communicate with some very exciting and well established artists.
4. Additionally, we have presented several diverse exhibitions of our members' work. These are to provide a range of exhibition and sale opportunities for regional artists. Previously, we have hosted member' shows and sales, a virtual exhibition, and juried exhibitions with awards.

I should also tell you a little bit about our organization. We are a non-profit organization with a volunteer board and volunteer committees. Despite a modest budget, we have served the visual arts community well since 2003.

As you can see from this brief description we have a full palette at Art of the Peace. Your involvement and support is most appreciated.

Sincerely,



Jim Stokes

President, Art of the Peace Visual Arts Association

# sponsorship opportunities & recognition

## **Art of the Peace Magazine**

Published Spring and Fall each year

The AOTP magazine has covered stories on artists in and around Alberta Peace Regions of Grande Prairie, Beaverlodge, Hythe, Fairview, Peace River, as well as BC Peace Regions including Dawson Creek, Fort St. John, Chetwynd, Tumbler Ridge, Hudson Hope, and Rolla. Our goal is to continue our work with all areas of the Peace Region in both Alberta and BC.

We wish to expand the number of pages within the magazine to 40 – 32 to provide more editorial coverage of visual arts and artists in the region. In addition, the number of printed copies of the magazine is limited to 1,500 presently and there is demand for many more copies, even though it is also available online. We anticipate the demand at 3,000 copies.

Opportunities for sponsorship include cash awards for:

- Magazine Sponsor \$5,000/2 issues  
Your name or the name and logo of your organization will appear on the magazine cover for each issue you agree to sponsor
- Cover Artist Article Sponsor \$1,000/issue  
Your name will be featured on the first page of the sponsored article
- Emerging Artist Article Sponsor \$500/issue  
Your name will be featured on the first page of the sponsored article

Sponsor logos or names will appear on our website and in the magazine with the credits and in all printed marketing materials for the magazine. As a sponsor we would welcome you at all Art of the Peace events.

## **Art of the Peace Website**

[artofthepeace.ca](http://artofthepeace.ca)

Art of the Peace has a web presence with both a website and Facebook page. The website currently features a preview article from the current magazine as well as an archive of all issues and a membership and gallery directory. In addition, the site facilitates registration for the symposium and entry into exhibitions with online payment capabilities.

As we look to the future, there is a need to redesign the website with enhanced membership integration, a social media stream and events calendar in addition to all of the current features. The site should also be mobile responsive as statistically, more people use mobile devices to access websites than desktop computers.

Opportunities for sponsorship include:

- Website Title Sponsor \$5,000  
If you or your organization agrees to become the title sponsor for the website your name and logo would be featured on every page of the site for one year with a link to your own website
- Membership Directory Sponsor \$2,000  
Your name and logo will be featured on each of the Directory pages for a year

Sponsor logos or names will appear on our website and in the magazine with the credits and in all printed marketing materials for the magazine. As a sponsor we would welcome and introduce you at all Art of the Peace events.

# sponsorship opportunities & recognition

## Art of the Peace 'Return to the Earth' Environmental Sculpture Competition

Camp Tamarack  
May 13-15, 2016

We are hosting a Juried Environmental Sculpture Competition offering an excellent opportunity for artists throughout the region to showcase their artwork to a larger audience. There are two categories of sculpture:

1. Sculpture created off site or with materials brought to the site and incorporated into the environment
2. Sculpture created with materials foraged from the site

To encourage participation and interactivity with art lovers in the region and beyond, the sculptures will be 100% biodegradable and will remain at Camp Tamarack.

Opportunities for sponsorship include:

- Cash awards for artists \$250, \$500, \$1,000 for each category  
Your name or the name and logo of your organization will be on the award and you will be invited to present the award

## Art of the Peace Artfest 2016

Camp Tamarack  
May 13-15, 2016

The event opens with a wine and cheese reception on Friday evening in conjunction with the Return to the Earth exhibition opening. Saturday includes presentations from four amazing speakers. They bring with them an array of knowledge and will inspire participants in a variety of media. Sunday is a day of workshops lead by the presenters to share their expertise.

Opportunities for sponsorship include:

- Wine and cheese reception Friday evening \$1,000
- Continental breakfast, Saturday and lunch both Saturday and Sunday \$3,000
- Two coffee breaks each day \$300
- Air fare for speakers \$3,000
- Accommodation for the speakers \$2,000
- Car rental for the speakers \$500

\*Sponsors will be recognized with event signage and in printed marketing materials at the event and appropriate to your sponsorship

MORE SPONSORSHIP BENEFITS	\$250 – \$500	\$501 – \$1,000	\$1,001 – \$2000	\$2,001 – \$5,000	\$5,000+
2 issues of the magazine mailed to you	X	X	X	X	X
Membership in Art of the Peace	X	X	X	X	X
Invitations to the events	X	X	X	X	X
Virtual donour wall on artofthepeace.ca		X	X	X	X
Name in 2 issues of the magazine			X	X	X
Logo in 2 issues of the magazine				X	X
2 tickets to symposium speakers				X	X
2 tickets to symposium and evening with speakers					X
Custom recognition					X

\*All sponsorship details must be confirmed and logos provided to organizing committee prior to the print deadlines to be included.

# sponsorship commitment

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**AMOUNT OF SPONSORSHIP \$** \_\_\_\_\_

**MAXIMUM IMPACT**  
Please use my gift where it will have the most impact

**TARGETED IMPACT**  
Specify: \_\_\_\_\_

**MY CHEQUE IS ENCLOSED**  
Payable to Art of the Peace

**PLEASE CHARGE TO:**  
 Mastercard     Visa     American Express  
Number # \_\_\_\_\_ Exp. \_\_\_\_\_  
Signature \_\_\_\_\_

I authorize the use of my name/company by Art of the Peace for recognition purposes and for promotional purposes related to the sponsorship campaign and the event.

Please indicate exactly how you would like your name to appear for recognition purposes:

\_\_\_\_\_

I wish for my sponsorship to remain anonymous and do not want to be recognized publicly.